



# About Serco

- Deliver services to governments and other institutions who serve the public or protect vital national interests.
- FTSE top 250 company managing over 500 contracts worldwide.
- Employ over 55,000 people
- Four geographies: UK & Europe, North America, Asia Pacific and the Middle East
- Five sectors: Defence, Justice & Immigration, Transport, Health and Citizen Services.

# A need

*“We talk about ESG but don’t promote it enough to our people”*

*“Serco states that it is being more environmentally friendly, but I don’t see evidence of this”*

*“These is an appetite to do more on this and to make current achievements more visible”*

## A purpose

- Encourage, enable and celebrate environmental improvements
- To become a more sustainable and responsible business, reducing our environmental impact
- Create a network of local Green Ambassadors, who lead the change and start to implement small sustainable practices

“Think Big, Act Local”

## A sponsor



To create a community of people who are convinced that we need to act now. This community will share best practices, measure all the small actions we take, they will act as ambassadors of the campaign at local level.

# An identity



# A role: Green Ambassadors



## LEAD BY EXAMPLE

Turn off the lights and electric devices, take the train instead of the plane, reduce, reuse and recycle whenever possible, think before printing, use teleconferencing instead of travelling to attend a meeting...



## TALK TO COLLEAGUES

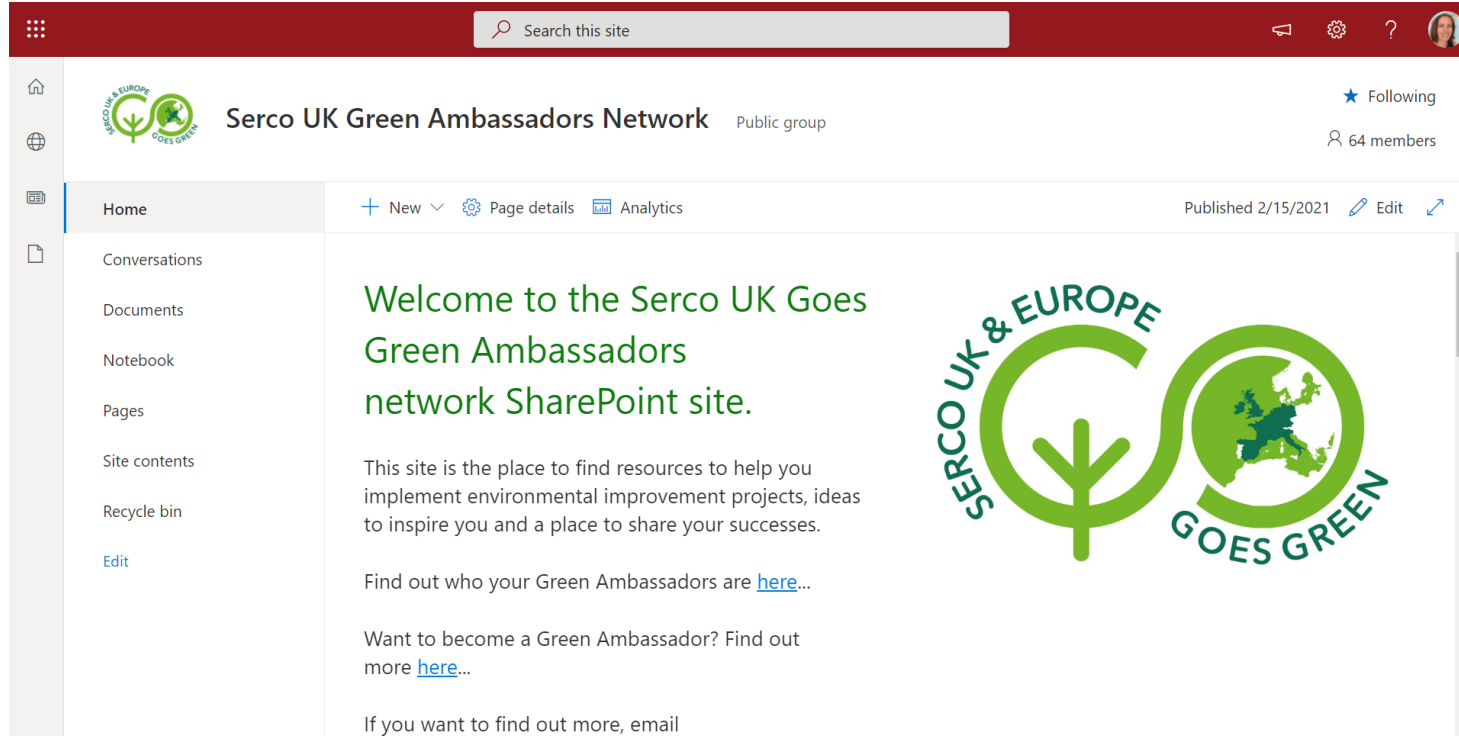
By becoming a Green Ambassador, you will act as an advocate for more sustainable business practices and as a representative of the network. You will also join Serco Goes Green bi-annual calls and help spread the work about the initiative.



## CELEBRATE YOUR SUCCESS

As a Green Ambassador, you will receive full support from Leadership. Have you implemented a new practice? Have you noticed some positive changes already? Don't be shy, please share the good news with us so we can celebrate your success!

# A network



The screenshot shows a SharePoint page for the 'Serco UK Green Ambassadors Network'. The page has a dark red header with a search bar and navigation icons. A left-hand navigation pane lists various site features like Home, Conversations, Documents, and Pages. The main content area features a large green heading, a welcome message, and a logo for 'SERCO UK & EUROPE GOES GREEN'.

**Serco UK Green Ambassadors Network** Public group

★ Following  
👤 64 members

Home + New ▾ ⚙ Page details 📊 Analytics Published 2/15/2021 ✎ Edit ↗


## Welcome to the Serco UK Goes Green Ambassadors network SharePoint site.

This site is the place to find resources to help you implement environmental improvement projects, ideas to inspire you and a place to share your successes.

Find out who your Green Ambassadors are [here...](#)

Want to become a Green Ambassador? Find out more [here...](#)

If you want to find out more, email





# A record of success!

Excel Serco Goes Green UK Project Tracker - Saved


File Home Insert Draw Page Layout Formulas Data Review View Help

Calibri 11 A<sup>+</sup> A<sup>-</sup> Wrap Text General

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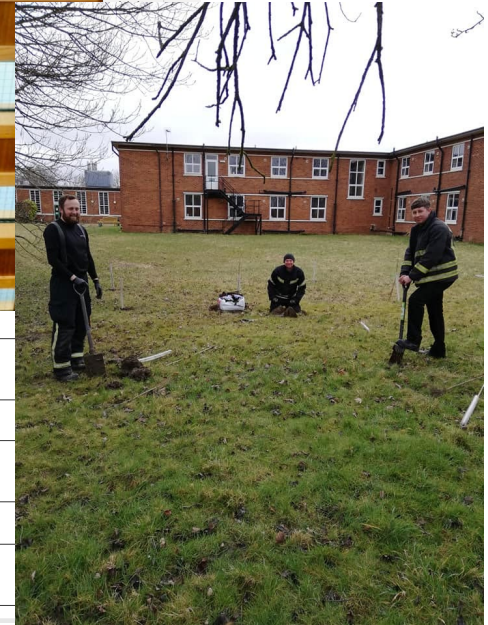
F51 fx

A B C

 UK Serco Goes Green Project Tracker

	Business unit	Environment Theme	Project	
1				
2				
3				
4	Defence	Carbon and climate	Put up stickers to remind people to switch off lights and spoke to people to remind them to switch lights off	Saves energy and reduces carbon emissions Q4 2020
5	Defence	Environment protection and enhancement	Arranged a local charity to visit the site and advise on the possibility of planting more trees in lawned area. 250 native trees have been planted.	Local environmental enhancement Q4 2020
6	Defence	Carbon and climate	Green belt to be completed on reducing fuel costs on the Fireground, to reduce carbon footprint and costs	Reduced carbon Q4 2020
7	Defence	Carbon and climate	Engaged waste contractor to rearrange recycling facilities, removing on large skip from the fireground as it is hardly used. This will reduce carbon footprint from reducing skip collection.	Reduced carbon Q4 2020
8	Defence	Sustainable resource use and waste management	Face coverings - replaced disposable face masks with reusable washable face masks.	Reduce waste and resource consumption Q4 2020
9	Defence	Sustainable resource use and waste management	Antibacterial wipes - review of current product and investigation into environmentally friendly alternatives. Working with EES and their supply chain.	Reduce waste and resource consumption Q4 2020

Recycline - statistic acquired for review - ave 90% of waste



# Maintaining momentum

- Ownership
- Sponsorship
- Recognition
- Celebration

# Growing the network



# Thank you!

- Need
- Purpose
- Sponsor
- Identity
- Role
- Network
- Record and communicate
- Maintain momentum
- Grow!



Any questions?