

Fellows Network Strategy

The Fellows Network Strategy outlines the Strategic Aims shaped by Fellows and is the first step to an inspiring, ambitious and impactful Fellows' Network to be proud of. Fellows have created a more detailed Fellows' Action Plan describing targets, metrics and a timeline which will be managed and reviewed annually by the Steering Group. This plan will help navigate the future and guide Fellows in how to support IEMA's goals.

Objective	<p>1) To ensure that Fellowship represents the pinnacle of experienced professional competence in sustainability</p>	<p>2) To shape critical local, national and global debates as influential professionals challenging the norms</p>	<p>3) Creating a legacy to be proud of for future professionals</p>
Strategic aims	<ul style="list-style-type: none"> • Building local, national and global recognition that the IEMA Fellows suffix (FIEMA) demonstrates robust professional competence • Demystifying and breaking down barriers on becoming a Fellow 	<ul style="list-style-type: none"> • Empowering our Fellows to be the change makers that amplify local action to have wider national and global impact • Harnessing knowledge and experience to anticipate future trends for IEMA • Recognising and profiling our Fellows' influence and impact at local, national and global levels 	<ul style="list-style-type: none"> • Nurturing and empowering tomorrow's leaders • Fostering a sustainable mindset across all industries
Outputs	<p>Work with professional standards to produce clear and concise communication as part of IEMA's Skills Map Review; craft an impactful Fellows' marketing campaign</p>	<p>Create clarity with guidance for Fellows on how to represent IEMA; Horizon Scanning discussion to shape and futureproof IEMA's priorities</p>	<p>Create career mentoring programme; develop collateral to collaborate; create a catalogue of case studies</p>
Actions	<p>Work with your networks to highlight professional competence; actively engage with Regional and World networks</p>	<p>Share your areas of expertise across the IEMA networks; participate in Horizon Scanning activity</p>	<p>Become a mentor; work with key stakeholders to collaborate; provide case studies to inspire future Fellows</p>